STANDARDS BOOST BUSINESS

Get your company recognized as an industry leader in bolstering efficiency, innovation, and economic growth by sponsoring STANDARDS BOOST BUSINESS. This widespread outreach campaign is designed to educate C-suite executives and government and industry leaders about the value of voluntary standards and conformity assessment activities in increasing business performance. With your support and partnership, a series of coordinated events, advertisements, promotional videos, and other programs will be made possible to showcase the strategic value of the standardization system to U.S. business – and your company's leading role in the effort.

Three partnership levels are available, offering an array of valuable incentives that broadly communicate your organization's involvement in activities that support a strong and effective standardization system.

$25,000 PARTNER

- Opportunity for executive-level video featured on StandardsBoostBusiness.org
- Company invited to speak at conference and roundtable events
- Company logo prominently displayed at conference and roundtable events
- Exhibit space at conference
- Ad space on website
- Company logo included in print materials
- Company logo included in partners section of website
- Company name mentioned in program press releases

$15,000 PARTNER

- Company name included in print advertising
- Company logo displayed at roundtable events
- Ad space on StandardsBoostBusiness.org website
- Company logo included in print materials
- Company logo included in sponsors section of website
- Company name mentioned in program press releases

$5,000 PARTNER

- Ad space on StandardsBoostBusiness.org website
- Company logo included in sponsors section of website
- Company name mentioned in program press releases

To join the **STANDARDS BOOST BUSINESS** campaign, please return this completed form to the address below.

Name _____

Title _____

Bus/Org _____

Address _____

City _____ State _____ Zip _____

E-mail _____

Phone _____ Fax _____

Partnership level (check one)

_____ $25,000 _____ $15,000 _____ $5,000

Other Contribution: $ _____

Payment information

Enclose your check or purchase order, payable to ANSI, or provide credit card information (please check one):

❑ Check ❑ Purchase Order ❑ American Express

❑ MasterCard ❑ Visa Account Number:

Exp Date ____ /____ Card Security Code _____

Authorized Signature _____

Return to: Standards Boost Business, ANSI
25 West 43rd Street, 4th Flr, NY, NY 10036
via fax: 212.398.0023
via e-mail: standardsboostbusiness@ansi.org

More information: standardsboostbusiness@ansi.org or 212.642.4945

Notices: Some partnerships are subject to availability. Certain partnership benefits are time sensitive and may not be available at all times. Partnership may be limited to a fixed period.

For more information, visit

www.standardsboostbusiness.org